Sponsorship Opportunities

Interested in playing a role in the leading digital advertising event of the year? The NAI offers the opportunity to be a key sponsor of the 2019 Summit.

ALL LEVELS OF SPONSORSHIP INCLUDE

- Company logo and website link on the NAI Summit 2019 Website
- Company recognition in meeting space
- Inclusion in traditional and social media event promotions
- Company logo in 2019 Summit program

PLATINUM LEVEL SPONSOR (exclusive) $25,000

- Introduction by NAI leadership during Summit opening remarks
- 5-minute address to attendees during opening remarks
- Featured guest post on the NAI blog
- Ability to supply attendees with branded company items
- Signage and recognition as Platinum Level sponsor
- Four registrations to the Summit ($2,396 value)
- Four invitations to the VIP dinner following the Summit
- Custom branding within the space
GOLD LEVEL AND VIP DINNER SPONSOR (exclusive) $15,000
- Introduction by NAI leadership during VIP dinner following the Summit
- 5-minute address to VIP dinner attendees
- Two invitations to the VIP dinner
- Ability to supply attendees with branded company items
- Signage and recognition as Gold Level and VIP Dinner sponsor
- Three registrations to the Summit ($1,797 value)
- Custom branding within the space

SILVER LEVEL AND NETWORKING HAPPY HOUR SPONSOR (limited to 3) $10,000 Closing Summit event featuring networking over hors d'oeuvres and libations - 1/3 REMAINING
- Ability to supply attendees with branded company items
- Signage and recognition as Silver Level and Cocktail Reception sponsor
- One registration to the Summit ($599 value)
- One invitation to the VIP dinner
- Custom branding within the space

PHOTO BOOTH SPONSOR (limited to 1) $8,000 Add excitement to the Networking Happy Hour with a fun photo booth!
- Ability to supply attendees with branded company items
- Branded folios for photos taken
- Signage and recognition as photo booth sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner
- Custom branding on photos

LUNCH SPONSOR (limited to 3) $7,500 Mid-day refreshments and networking opportunity
- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor
- One registration to Summit ($599 value)
- One invitation to the VIP dinner

**BREAKFAST SPONSOR (limited to 3) $6,000 Opening event helping Summit attendees start off the day right**
- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor
- One registration to Summit ($599 value)

**COFFEE BREAK SPONSOR (limited to 4) $5,000 Fuel-up pit stops throughout the Summit** - 3/4 REMAINING
- Signage and recognition as coffee break sponsor
- One registration to Summit ($599 value)

**CHARGING STATION SPONSOR (limited to 2) $4,500 Mobile charging stations to keep attendees powered up** - SOLD OUT
- Signage and recognition as coffee break sponsor
- One registration to Summit ($599 value)

**Wi-Fi SPONSOR (limited to 1) $4,500 Secure connectability to get attendees online** - SOLD OUT
- Recognition as Wi-Fi sponsor through custom branding of Wi-Fi login information
- One registration to Summit ($599 value)

**MUSIC SPONSOR (limited to 2) $4,500 Beats to keep the Summit on-track and up-tempo**
- Signage and recognition as music sponsor
- One registration to Summit ($599 value)

If your company is interested in one of these opportunities, please contact William Lee, william@networkadvertising.org, for more information.