



Sponsorship Opportunities

Interested in playing a role in the leading digital advertising event of the year? The NAI offers the opportunity to be a key sponsor of the 2019 Summit.

ALL LEVELS OF SPONSORSHIP INCLUDE

Company logo and website link on the NAI Summit 2019 Website

Company recognition in meeting space

Inclusion in traditional and social media event promotions

Company logo on 2019 Summit program

PLATINUM LEVEL SPONSOR (exclusive) \$25,000

- Introduction by NAI leadership during Summit opening remarks
- 5-minute address to attendees during opening remarks
- Featured guest post on the NAI blog
- Ability to supply attendees with branded company items
- Signage and recognition as Platinum Level sponsor
- Four registrations to the Summit (\$2,396 value)
- Four invitations to the VIP dinner following the Summit
- Custom branding within the space

GOLD LEVEL AND VIP DINNER SPONSOR (exclusive) \$15,000

- Introduction by NAI leadership during VIP dinner following the Summit
- 5-minute address to VIP dinner attendees
- Two invitations to the VIP dinner
- Ability to supply attendees with branded company items
- Signage and recognition as Gold Level and VIP Dinner sponsor
- Three registrations to the Summit (\$1,797 value)
- Custom branding within the space

SILVER LEVEL AND NETWORKING HAPPY HOUR SPONSOR (limited to 3) \$10,000 Closing Summit event featuring networking over hors d'oeuvres and libations

- Ability to supply attendees with branded company items
- Signage and recognition as Silver Level and Cocktail Reception sponsor
- One registration to the Summit (\$599 value)
- One invitation to the VIP dinner
- Custom branding within the space

BREAK OUT SESSION SPONSOR (limited to 1) \$9,000

- Ability to guide break out session during Summit
- Signage and recognition during break out session
- One registration to Summit (\$599 value)
- One invitation to the VIP dinner
- Custom branding within the space

PHOTO BOOTH SPONSOR (limited to 1) \$8,000 Add excitement to the Networking Happy Hour with a fun photo booth!

- Ability to supply attendees with branded company items
- Branded folios for photos taken
- Signage and recognition as photo booth sponsor

- One registration to Summit (\$599 value)
- One invitation to the VIP dinner
- Custom branding within the space

LUNCH SPONSOR (limited to 3) \$7,500 Mid-day refreshments and networking opportunity

- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor
- One registration to Summit (\$599 value)
- One invitation to the VIP dinner
- Custom branding within the space

BREAKFAST SPONSOR (limited to 3) \$6,000 Opening event helping Summit attendees start off the day right

- Ability to supply attendees with branded company items
- Signage and recognition as lunch sponsor
- One registration to Summit (\$599 value)
- Custom branding within the space

COFFEE BREAK SPONSOR (limited to 4) \$5,000 Fuel-up pit stops throughout the Summit

- Signage and recognition as coffee break sponsor
- One registration to Summit (\$599 value)
- Custom branding within the space

CHARGING STATION SPONSOR (limited to 2) \$4,500 Mobile charging stations to keep attendees powered up

- Signage and recognition as coffee break sponsor
- One registration to Summit (\$599 value)
- Custom branding within the space

Wi-Fi SPONSOR (limited to 1) \$4,500 Secure connectability to get attendees online

- Signage and recognition as Wi-Fi sponsor

- One registration to Summit (\$599 value)
- Custom branding within the space

MUSIC SPONSOR (limited to 2) \$4,500 Beats to keep the Summit on-track and up-tempo

- Signage and recognition as music sponsor
- One registration to Summit (\$599 value)
- Custom branding within the space

If your company is interested in one of these opportunities, please contact Ellie Matthews, ellie@networkadvertising.org, for more information.